



The Arc

Mid-Hudson Foundation
New York



The Arc Mid-Hudson Foundation Sponsorship Program



BECOME A SPONSOR

When you become a sponsor with The Arc Mid-Hudson, you are making a statement and joining other executives, board members, self-advocates, staff members, families, businesses, and local establishments that are committed to helping each person we support achieve their dreams and reach their fullest potential. From our littlest learners who attend our preschools, to our adult services, to our care facilities for seniors, and more, your donation helps to make our agency and our programs even better.

Our sponsorship packages also enable you to interact and advertise with our network of supporters in person, through our marketing channels, and at our events throughout the year. Sponsoring The Arc Mid-Hudson in any capacity will align your name with the crucial cause of supporting people with intellectual and developmental disabilities within our community, to create an all-inclusive culture that embraces and celebrates our differences.

Are you ready to boost your reputation as a charitable, community-focused person and/or business? If so, please fill out the enclosed sponsorship form and return in the envelope provided. If you would like to discuss creating a custom sponsorship package that meets your needs, please contact Kelly Wright, Director of Regional Events, at 845-768-5122, or Kelly.Wright@ArcMH.org.

Thank you so much for your support.

CORPORATE SPONSORSHIPS AVAILABLE

PLATINUM – \$15,000

- Ten tickets to Wine and Dine.*
- Ten tickets to Humanitarian Awards Brunch.
- Two foursomes to Golf Tournament* and a tee sign.
- Six tickets to Holiday Auction.
- Platinum acknowledgment (company name and logo) in newsletter and on website, social media outlets and event invitations.
- Platinum recognition at all events; verbal, print, and/or video presentations.
- Business profile in our agency newsletter.

SILVER – \$5,000

- Four tickets to Wine and Dine.*
- Four tickets to Humanitarian Awards Brunch.
- One foursome to Golf Tournament* and a tee sign.
- Two tickets to Holiday Auction.
- Silver acknowledgment (company name and logo) in newsletter and on website, social media outlets and event invitations.
- Silver recognition at all events; verbal, print, and/or video presentations.
- Recognition in agency newsletter.

GOLD – \$10,000

- Eight tickets to Wine and Dine.*
- Eight tickets to Humanitarian Awards Brunch.
- One foursome to Golf Tournament* and a tee sign.
- Four tickets to Holiday Auction.
- Gold acknowledgment (company name and logo) in newsletter and on website, social media outlets and event invitations.
- Gold recognition at all events; verbal, print, and/or video presentations.
- Business profile in our agency newsletter.

BRONZE – \$2,500

- Two tickets to Wine and Dine.*
- Two tickets to Humanitarian Awards Brunch.
- Two players to Golf Tournament* and a tee sign.
- Two tickets to Holiday Auction.
- Bronze acknowledgment (company name and logo) in newsletter and on website, social media outlets and event invitations.
- Bronze recognition at all events; verbal, print, and/or video presentations.
- Recognition in agency newsletter.

All Corporate Sponsorships to include individual Event Sponsorships as decided by The Arc Mid-Hudson Foundation.

**One event held in Putnam County, one event held in Ulster County. Tickets are based on sponsor's request.*

EVENT SPONSORSHIPS AVAILABLE

WINE AND DINE

Sponsor this culinary extravaganza featuring a four-course dinner with a dazzling array of fine wine pairings. This fun-filled evening includes an auction and raffle.

Location: Ulster County

Wine Barrel	\$2,500	Six tickets to dinner, company branding and logo on website, social media outlets, e-blasts, and video ad.
Vineyard	\$2,000	Four tickets to dinner, company branding and logo on website, social media outlets, e-blasts, and video ad.
Cork	\$1,500	Two tickets to dinner, company logo featured on keepsake cork, branding and logo on website, social media outlets, e-blasts, and video ad.
Cabernet Sauvignon, Merlot, Sauvignon Blanc, Chardonnay, or Bubbly	\$500 each	Signage with company logo placed near wine. Company branding and logo on website, social media outlets, e-blasts, and video ad.
Centerpiece	\$500	Company logo featured on centerpiece located at each table, branding and logo on website, social media outlets, e-blasts, and video ad.
Beverage Napkin	\$400	Company logo on beverage napkin, branding and logo on website, social media outlets, e-blasts, and video ad.
Favor	\$400	Company logo on favor, branding and logo on website, social media outlets, e-blasts, and video ad.
Video Ad	\$250	Company contact information and logo on video presentation continuously playing throughout event.



HUMANITARIAN AWARDS BRUNCH

Become a sponsor of this beautiful day where we recognize and honor key people in our community who have made an impact or contributions in helping us achieve our mission.

Location: Ulster County

Benefactor	\$5,000	Four tickets to brunch, company branding and logo on website, social media outlets, and e-blasts, and 1/2 page ad in program.
Advocate	\$2,500	Three tickets to brunch, company branding and logo on website, social media outlets, e-blasts, and 1/2 page ad in program.
Patron	\$2,000	Two tickets to brunch, company branding and logo on website, social media outlets, e-blasts, and 1/4 page ad in program.
Technology	\$1,500	Two tickets to brunch, company branding and logo on website, social media outlets, e-blasts, and in program.
Awards	\$500	Company logo featured on signage at awards table, branding and logo on website, social media outlets, and e-blasts.
Mimosa/Mary Bar	\$500	Company logo featured on signage at bar, branding and logo on website, social media outlets, and e-blasts.
Centerpiece	\$500	Company logo featured on centerpiece, branding and logo on website, social media outlets, and e-blasts.
Favor	\$400	Company logo on chosen favor, branding and logo on website, social media outlets, and e-blasts.
Program Ad	Varies	Company contact information and logo in program distributed to all attendees. Price varies based on size requested. Please call 845-768-5122 for details.



SUMMER GOLF CLASSIC

Become a sponsor of the Summer Golf Classic, which features 18 holes of golf with breakfast, lunch, dinner, a cocktail hour, entertainment, contests, and raffles.

Location: Putnam County

Eagle	\$2,500	Two foursomes, a reserved table, a tee sign, company branding and logo on website, social media outlets, e-blasts, and video ad.
Birdie	\$2,000	One foursome, a reserved table, a tee sign, company branding and logo on website, social media outlets, e-blasts, and video ad.
Par	\$1,500	One foursome, company branding and logo on website, social media outlets, e-blasts, and video ad.
Lunch	\$1,200	Stickers with company name and logo placed on to-go box, company branding and logo on website, social media outlets, e-blasts, and video ad.
Golf Ball	\$1,200	Company logo featured on golf ball given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Breakfast	\$1,000	Signage with company name and logo placed at breakfast buffet table, company branding and logo on website, social media outlets, e-blasts, and video ad.
Cocktail Hour	\$1,000	Signage with company name and logo placed at bar, company branding and logo on website, social media outlets, e-blasts, and video ad.
Beverage Cart	\$1,000	Signage with company name and logo placed on cart, company branding and logo on website, social media outlets, e-blasts, and video ad.
Golf Cart	\$1,000	Signage with company name and logo placed on cart, company branding and logo on website, social media outlets, e-blasts, and video ad.
Goody Bag	\$500	Company logo featured on goody bag given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Care Kit	\$500	Company logo featured on care kit given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Tee Packet	\$500	Company logo featured on tee packet given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Poker Chip Marker	\$500	Company logo featured on poker chip marker given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Golf Towel	\$500	Company logo featured on golf towel given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Divot	\$500	Company logo featured on divot tool given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Mulligan	\$500	Company logo featured on mulligan cards given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Video Ad	\$250	Company contact information and logo on video presentation continuously playing throughout event.
Tee Sign	\$125	Company logo, name, and information on tee sign placed strategically throughout the course.



ROY A. GONYEA, JR. FALL GOLF CLASSIC

Said to be the Hudson Valley's BEST Golf Tournament. Sponsor a full day of golf with breakfast, lunch, dinner, cocktails, 18 holes with fun themes, a cart, contests, and raffles.

Location: Ulster County

Eagle	\$2,500	Two foursomes, a reserved table, a tee sign, company branding and logo on website, social media outlets, e-blasts, and video ad.
Birdie	\$2,000	One foursome, a reserved table, a tee sign, company branding and logo on website, social media outlets, e-blasts, and video ad.
Par	\$1,500	One foursome, company branding and logo on website, social media outlets, invitations, e-blasts, and video ad.
Dinner	\$1,400	Signage with company name and logo placed at dinner buffet table, company branding and logo on website, social media
Lunch	\$1,200	Stickers with company name and logo placed on to-go box, company branding and logo on website, social media outlets, e-blasts, and video ad.
Golf Ball	\$1,200	Company logo featured on golf ball given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Breakfast	\$1,000	Signage with company name and logo placed at breakfast buffet table, company branding and logo on website, social media outlets, e-blasts, and video ad.
Happy Hour	\$1,000	Signage with company name and logo placed at bar, company branding and logo on website, social media outlets, e-blasts, and video ad.
Beverage Cart	\$1,000	Signage with company name and logo placed on cart, company branding and logo on website, social media outlets, e-blasts, and video ad.
Golf Cart	\$1,000	Signage with company name and logo placed on cart, company branding and logo on website, social media outlets, e-blasts, and video ad.
Themed Hole	\$750	Tee sign and presence at one of our themed holes of your choice, company branding and logo on website, social media outlets, e-blasts, and video ad.
Goody Bag	\$500	Company logo featured on goody bag given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Care Kit	\$500	Company logo featured on care kit given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Tee Packet	\$500	Company logo featured on tee packet given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Poker Chip Marker	\$500	Company logo featured on poker chip marker given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Golf Towel	\$500	Company logo featured on golf towel given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Divot	\$500	Company logo featured on divot tool given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Mulligan	\$500	Company logo featured on mulligan cards given to each golfer, branding and logo on website, social media outlets, e-blasts, and video ad.
Putting Green	\$500	Company logo on tee sign placed at putting green, branding and logo on website, social media outlets, e-blasts, and video ad.
Video Ad	\$250	Company contact information and logo on video presentation continuously playing throughout event.
Tee Sign	\$125	Company logo, name, and information on tee sign placed strategically throughout the course.

HOLIDAY AUCTION

Become a sponsor of this festive event, which features hors d'oeuvres from local restaurants, wines, cocktails, and beer from local wineries, breweries, and/or distilleries, along with music and a variety of auction items to bid on.

Location: Ulster County

Benefactor	\$2,500	Eight tickets to cocktail party, company branding and logo on auction site, website, social media outlets, e-blasts, and 1/2 page ad in program.
Patron	\$2,000	Six tickets to cocktail party, company branding and logo on auction site, website, social media outlets, e-blasts, and 1/2 page ad in program.
Advocate	\$1,500	Four tickets to cocktail party, company branding and logo on auction site, website, social media outlets, e-blasts, and 1/4 page ad in program.
Friend	\$1,000	Two tickets to cocktail party, company branding and logo on auction site, website, social media outlets, e-blasts, and 1/4 page ad in program.
Premium Auction or Silent Auction	\$600 each	Signage with company name and logo displayed at event, company branding and logo on auction site, website, and social media outlets.
Technology, Open Bar or Wine Pull	\$500 each	Signage with company name and logo displayed at event, company branding and logo on auction site, website, and social media outlets.
Entertainment or Holiday Decor	\$400	Signage with company name and logo displayed at event, company branding and logo on auction site, website, and social media outlets.
Program Ad	Varies	Company contact information and logo in program distributed to all attendees. Price varies based on size requested. Please call 845-768-5122 for details.





WHO WE ARE

The Arc is the nation's oldest and largest organization for people with intellectual and developmental disabilities (IDD). For over 70 years, we have provided advocacy, programs, services, and valuable information to people with IDD and their families.

The Arc promotes and protects the human rights of people with IDD, and actively supports their full inclusion and participation in the community throughout their lifetime.

With nearly 600 state and local chapters across the country and over 131,000 staff members, The Arc's expansive chapter network is on the frontlines to ensure that people with IDD have the support and services they need to be fully engaged in their communities. The chapters provide a wide variety of services and supports, including but not limited to, individual and public policy advocacy; residential, educational, and vocational services; person-centered and financial planning; recreational activities; and other supports that meet the unique needs of the community.

The Arc Mid-Hudson is one of those chapters.

The Arc Mid-Hudson is a private not-for-profit agency founded on May 9, 1956 by families in Greene, Putnam, and Ulster Counties who believed that their children with disabilities should have the same opportunities as their peers. Supporting 1,800 people from preschool through adulthood, our mission is "To empower people with intellectual and other developmental disabilities to achieve and experience the highest quality of life."

The Arc Mid-Hudson believes each person is unique. We provide individualized services to every person, featuring a broad range of innovative and effective programs designed to foster independence, productivity, and participation in community life. With over 1,300 employees, The Arc Mid-Hudson is one of the largest employers in the area.

The Arc Mid-Hudson Foundation
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