

STRATEGIC PLAN



The Arc[®]
New York

STRONGER TOGETHER

April 2021

The Arc New York began in 1949 to address a crucial community need. More than 70 years later, our families and communities still need us.

What started as a support group and day nursery for families coping with disabilities has grown to become the largest nonprofit in New York state serving those with developmental and other disabilities. Today The Arc New York has over 100,000 members and serves more than 60,000 individuals through 42 Chapters across the state.

At The Arc New York, we recognize that each person and family has a personal and unique journey. We endeavor to support individuals we serve in ways that are most meaningful. We continuously strive to provide the right services, at the right time, in the right place. The services and supports we offer, provided by our exceptional workforce of over 35,000 employees, allow individuals with disabilities to fulfill their full potential and live their best possible lives.

Our Strategic Plan serves as a compass for our decision-making, and provides a foundation to guide our continued commitment to excellence, leadership and innovation. We will focus our efforts to achieve long-term success and realize our mission to provide people with disabilities the ordinary and extraordinary opportunities of life.

We are STRONGER TOGETHER.



Jack Kowalczyk
President



John Huber
Strategic Visioning
Committee Chair



Erik Geizer
CEO

STRATEGIC VISIONING COMMITTEE

Chair

John Huber

Volunteers

Jack Kowalczyk
Susan Lucas
Saundra Gumerove
Joseph Zifchock
Judy O'Rourke
Mary Skillan
Ellen Feldman

Executive Directors

Shaloni Winston
Mari Howard
Stanford Perry
Kirk Lewis

State Office Staff

Erik Geizer
Kate Jerian
Cyndi Borozny
Kate Geurin

OUR MISSION

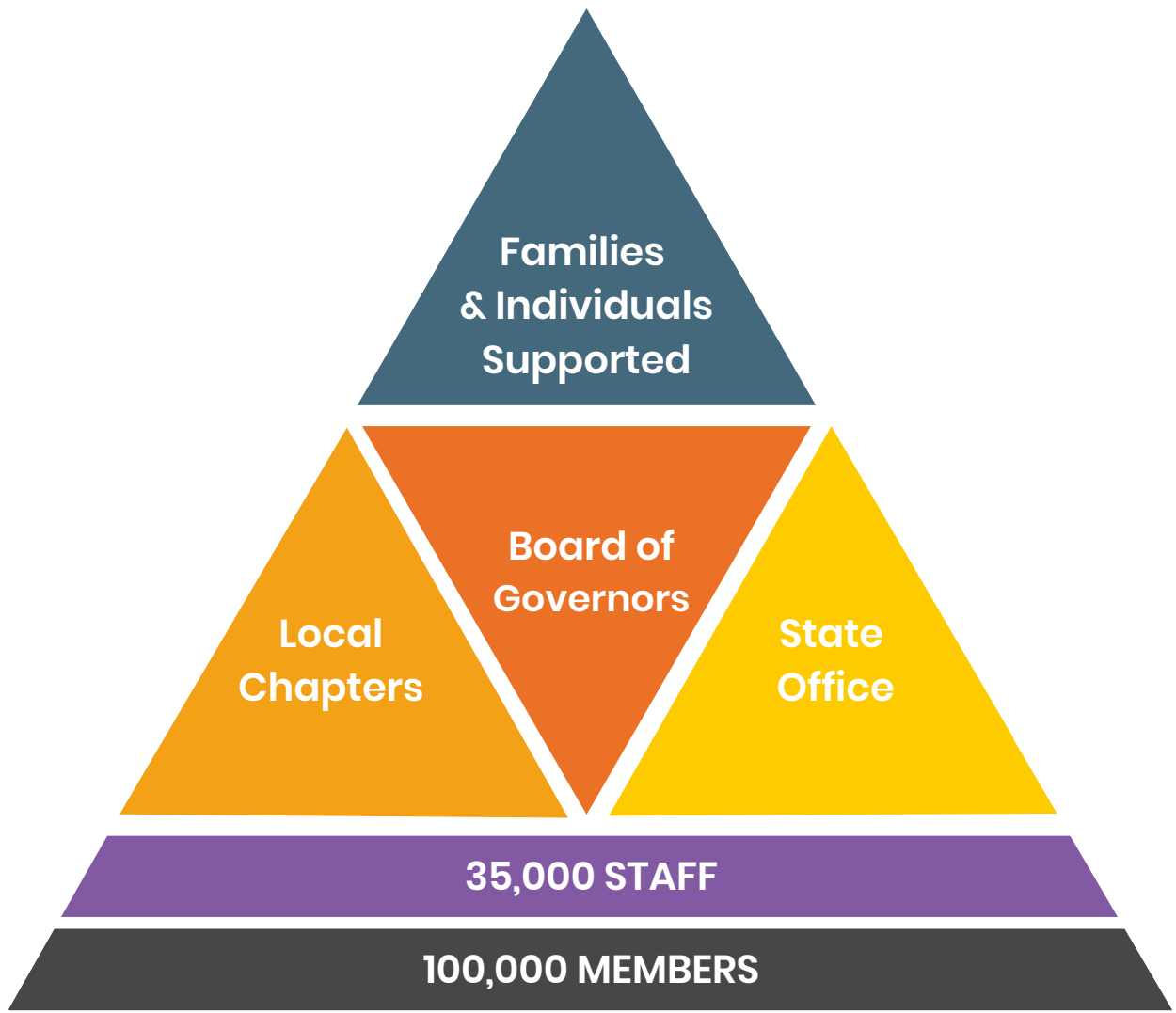
To provide people with disabilities the ordinary and extraordinary opportunities of life

OUR STRATEGY

To leverage our size, financial strength, high quality, individualized services, and 70 years of family leadership to be the innovators in our field

OUR FUTURE

Over the next 10 years, we will create a universally strong, united organization that shapes the future of supports and services for New Yorkers with disabilities



OUR SUPPORT SYSTEM

OUR GUIDING PRINCIPLES

Trust

Transparency

Respect

Collaboration

Engagement

Leadership

Innovation

Family Focus



OUR STRENGTH

- A 70-year history of family advocacy & service evolution
- Collective experience & expertise
- Financial stability
- Statewide impact
- National partnership

We aim to be known as:

The highest quality and largest provider of individualized services and advocacy for people with disabilities.

To realize this goal we will:



Clarify our governance & roles



Ensure financial stability



Ensure our supports & services best meet the needs of the people we support



Strengthen our advocacy efforts



Attract & retain quality staff



Enhance diversity, equity & inclusion



Elevate our brand & reputation



Promote innovative services & solutions



Support change across the entire organization

OUR STRATEGIC PLAN

Is the foundation to:

- Focus & unify our efforts
- Enhance our support for New Yorkers with I/DD
- Ensure a sustainable & impactful future, and
- Realize our mission

to provide people
with disabilities
the

ordinary &
extraordinary
opportunities of

LIFE!



THE ARC NEW YORK CHAPTERS

The Arc Allegany–Steuben
ACHIEVE
Intandem
The Resource Center
The Arc Chemung–Schuyler
Advocacy and Resource Center
Coarc
The Arc Delaware County
The Arc Erie County
Mountain Lake Services
The Arc Adirondack
The Arc Lexington
The Arc Genesee Orleans
Arc Herkimer
The Arc Jefferson–St. Lawrence
The Arc Livingston–Wyoming
The Arc Madison Cortland
The Arc Monroe
Liberty Arc
AHRC Nassau
AHRC New York City
The Arc Oneida–Lewis
Arc of Onondaga
Ontario ARC
Arc of Oswego County
The Arc Otsego
The Arc of Rensselaer County
The Arc Rockland
Saratoga Bridges
Schenectady Arc
Mozaic
AHRC Suffolk
The Arc Greater Hudson Valley
The Arc Mid–Hudson
WWAARC
The Arc Wayne
The Arc Westchester

The Benevolent Society
Bronx D.C.
Community League
Rome D.C.
West Seneca D.C.



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New York
Stronger Together!