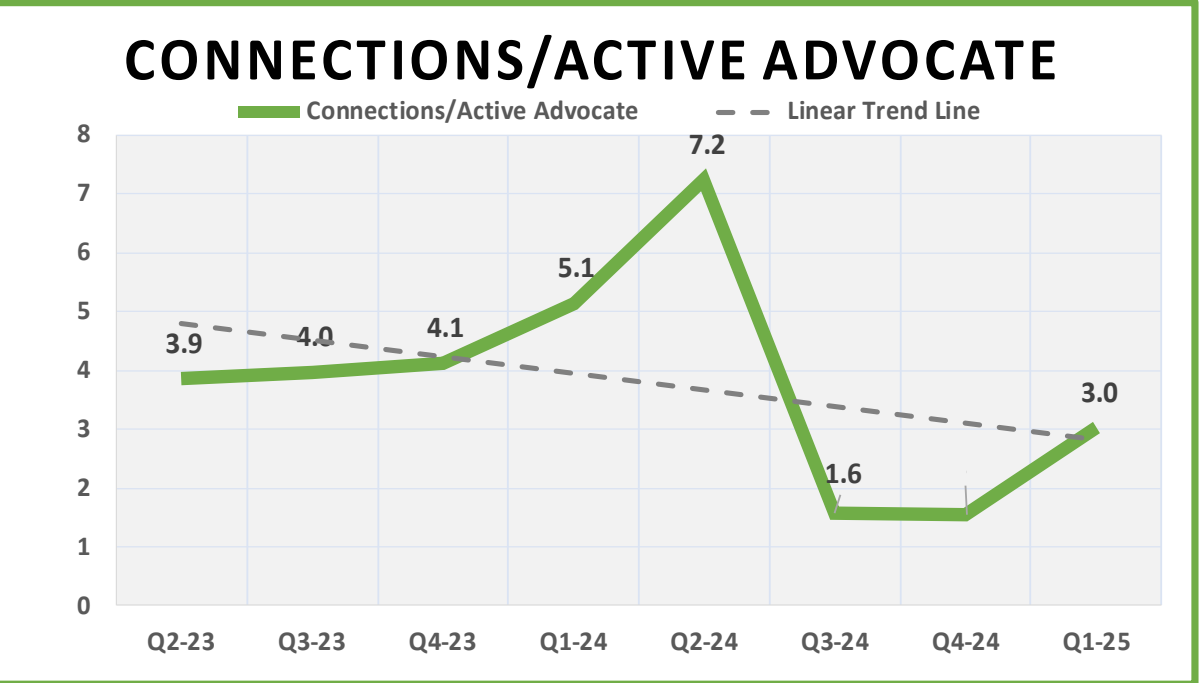
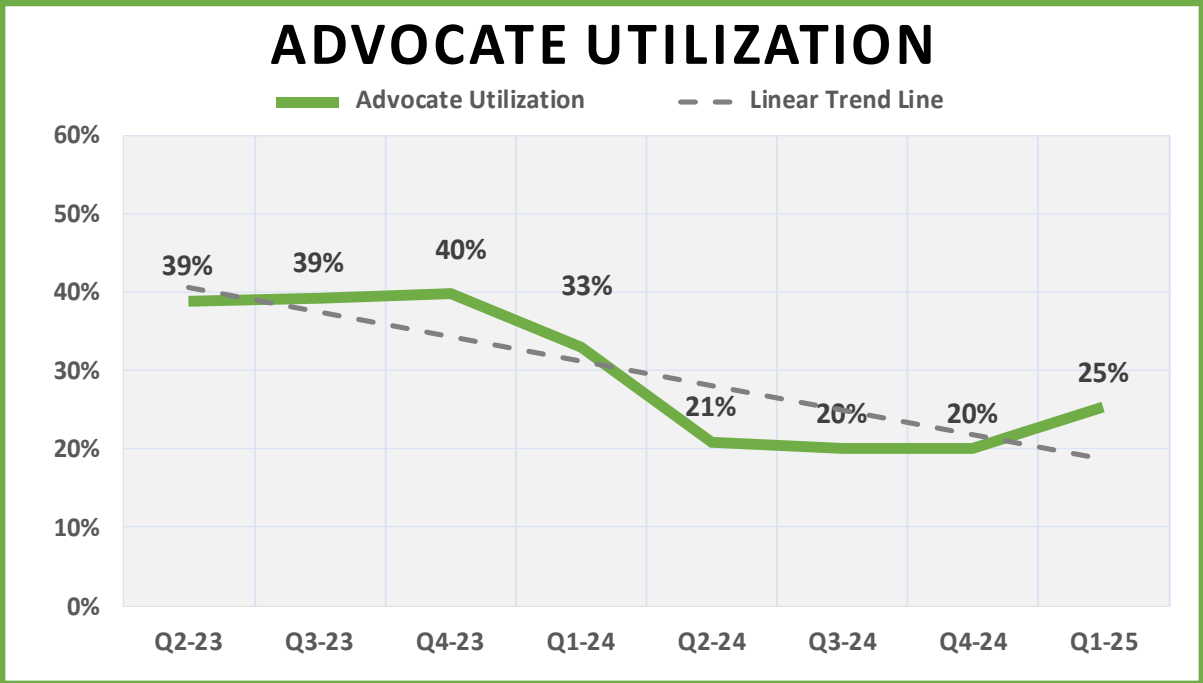
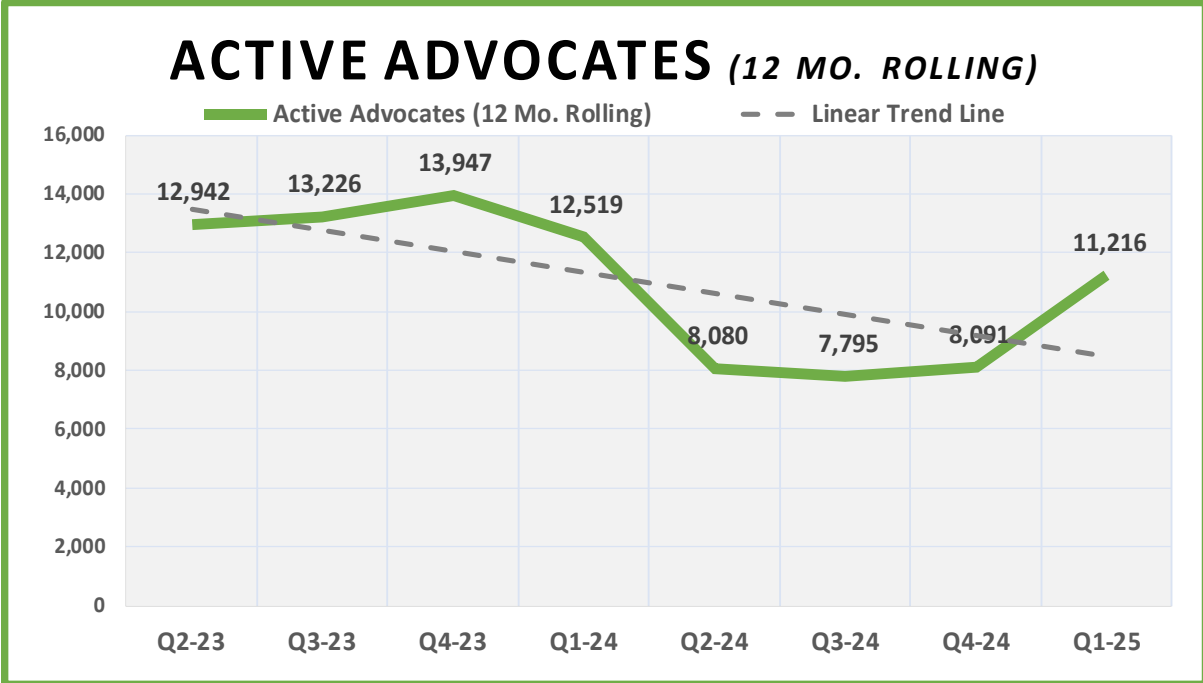
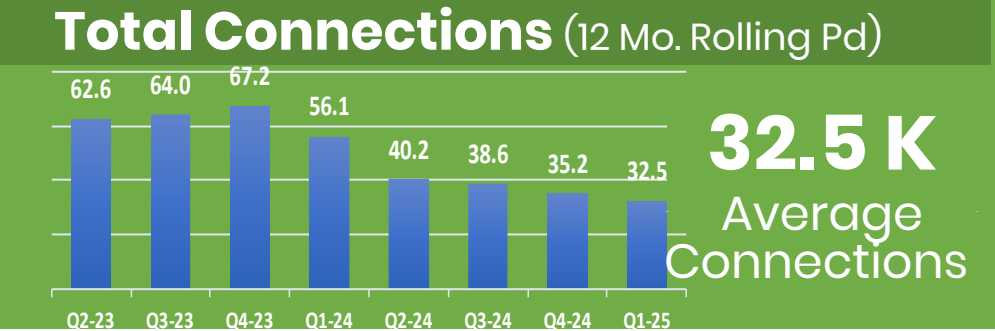




Advocacy –Detailed Metrics



Notes & Insights:

Insights

- Increased attendance at Advocacy and Policy Forum from 130 to 150
- Held Capitol Rally with approximately 400 attending and garnering media
- Social media sharing post-participation remains low, at just under 10%
- Key meetings with Republican Congressional offices through Q1 by Chapters and State office
- Developed federal campaign strategy, which continues to be successful and will be reported in Q2 report based on meetings in DC during April.
- Connections down year over year, possibly due to launch of NYDA one-click, # of targets selected, focus on federal advocacy, late budget cycle, reducing separate campaigns (such as DSWE), and fewer advocacy updates.

Goals: Track social media metric more and continue to make it a point of action, continue to look into engagement, available data, and how/what is tracked and reported

Note: Advocacy data is collected in real-time and by State Office allowing reporting for most recent quarter-end metrics.

CAMPAIGN SUMMARY

Campaign Name	Status	Advocates Taking Action	Total Connections	Notes
FY 26 NYS Fall Budget Campaign – Governor – NY Legislators	Archived	51	196	5 FB Shares, 1 X Share, 11.80% Shared
FY 26 NYS One-House Budget Campaign – NY Leg	Archived	1613	3854	140 FB Shares, 18 X Shared, 9.80% Shared
FY 26 NYS Post One-House Budget Campaign – Leg & Gov	Archived	1476	5640	95 FB Shares, 16 X Shared, 7.5% Shared
Federal Protect Medicaid Campaign with Arc US	Active	5730	17190	TBD

Active

Passed

Not Passed

🎯 Goals: N/A.

Hyperlinks (Ctrl-Click):



Action Center



Archived Advocacy Alerts

